**Sequence #1**  
**1 Step. Connection message**  
Hey {first\_name},  
  
I saw you’re a {job\_title}, enthusiastic about growth.  
  
That seems like a familiar mix to me 😎🙈 My name is {first\_name}, I’m in B2B sales, working with SaaS products for over 7 years. Soo nice to meet you, let’s connect & keep in touch!  
**2 Step. Struggle > Solution**  
**Recommended time delay: After a request is accepted**  
Hey {first\_name},  
  
Expanding your outreach on LinkedIn seems like an unbelievably difficult task, especially if you’re a newcomer 🤱🏻  
  
We’ve been through all the beginner’s struggles and gradually learned how to speed up lead generation through LinkedIn without increasing budgets and in a much less time 🎉🏒🙈  
  
I would be happy to share our experience and help you generate more SQLs through LinkedIn by legally expanding your network and implementing the latest hacks and strategies.  
  
Let’s have a quick talk? Here is a link to my Calendly, feel free to book any time slot available: https://bit.ly/linktocalendly  
  
I’m sure we can be useful to each other, and I would be glad to exchange experiences!  
  
{my\_first\_name}.  
**3 Step. Follow-up**  
Hey {first\_name}! Just wanted to find out whether you’ve received my message. Since I haven’t got any response from you, I assumed it might get lost 👺  
  
{my\_first\_name}.  
  
  
**Sequence #2**  
**1 Step. Connection message**  
Hey {first\_name}, working my way to adding best specialists in [industry].  
  
Would be happy to connect.  
**2 Step. Greetings**  
**Recommended time delay: After a request is accepted**  
Hey {first\_name},  
  
Nice to meet you. I’m curious what brought you to [specify some challenge they’re going through - explore their news feed and insert it here].  
  
Could we discuss it over a call? I think I might know some stuff that might be useful to you. Actually, I myself [put here your very similar challenge and tell them about its outcome].  
  
Anyway, I’d love to give it a thought and share some insights with you. It’s a link to my Calendly, feel free to book any time slot.  
**3 Step. Follow-up**  
Hello {first\_name},  
  
No reply from you, weirdly. Is my message lost?  
**4 Step. Break-up**  
Hello {first\_name},  
  
I guess you’re not up for communication. Sadly, but what you’re gonna do. Honestly, I really felt like we can be useful sharing our experiences, since we’re both working in the same industry, coming through the very same challenges.  
  
Anyway, I’d like to leave the link to my group in Facebook [link] where I share my insights, analytics, and useful content.  
  
See you some other time!  
{my\_first\_name}.